



# **Eureka Clusters programme**

**Partnership Arrangement 2025-2032**

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## Mission statement

The Eureka Clusters programme Partnership Arrangement establishes a framework for participating Eureka countries and independent legal entities representing Eureka Clusters to jointly foster innovation ecosystems through collaborative, international and close-to-market research, development and innovation projects. It succeeds the Eureka Cluster programme (2021-2025), which for the first time gathered the different Eureka Cluster initiatives under a single programme, which resulted in greater visibility, saw new countries start supporting the Eureka Clusters and a growth of the portfolio under active management.

The Partnership Arrangement sets out the guiding characteristics and principles of the Eureka Clusters programme. Without defining legal obligations, it describes expectations for public-private collaboration to enable impactful, high-quality and efficient delivery of services. It promotes transparency and communication, by articulating more clearly how decisions are to be made in public-private partnership mode, and makes clearer how legal entities can establish a (new) Eureka Cluster.

The Eureka Cluster programme aims for effective and efficient delivery of services to beneficiaries to help harness the power of joint collaborative work that address diverse and pressing societal challenges, whilst maintaining the highest standards of integrity and professionalism. The Partnership Arrangement, its annexes and the programme handbook, support work towards this goal.

A key expectation is that harmonised procedures and processes across Eureka Clusters be articulated in the programme handbook and implemented early in the lifetime of the programme. This would reduce the complexity of the programme for public authorities and beneficiaries and promote additional programme throughput. Another key expectation is that the programme results in timely funding decisions. A mid-term assessment process will commence in the second half of 2027 (delivering its results to the High-Level Group in 2028) examining, *inter alia*, progress towards these goals. Dependent on a positive outcome, the programme is expected to run for seven years, i.e., until 2032 (see chapter 7).

# 1.Introduction

## The Eureka network

Eureka is the world's largest public network for international research, development and innovation, enabling organisations to access public funding to collaborate in international projects. The network currently has 47 countries.

Eureka characteristics:

- International collaboration between organisations based in Eureka countries;
- Bottom-up and market-driven – the focus of the project is set by innovators;
- Research, development and innovation of products, processes and services that are generally close to the market;
- Civilian applications.

The highest decision-making level is the Ministerial Conference (attended by national ministers) though most decisions are delegated to High-Level Representatives who meet three times a year in the High-Level Group. A chair country/ies take the helm for a year-long period, driving strategic developments and hosting network meetings. The network is supported by a secretariat based in Brussels.

There are seven Eureka programmes, each with their own specificities. Most launch calls for proposals in multi-year projects (e.g., Eurostars, Network Projects, Globalstars, Clusters), while others provide support services (e.g., to access new markets or investment acceleration).

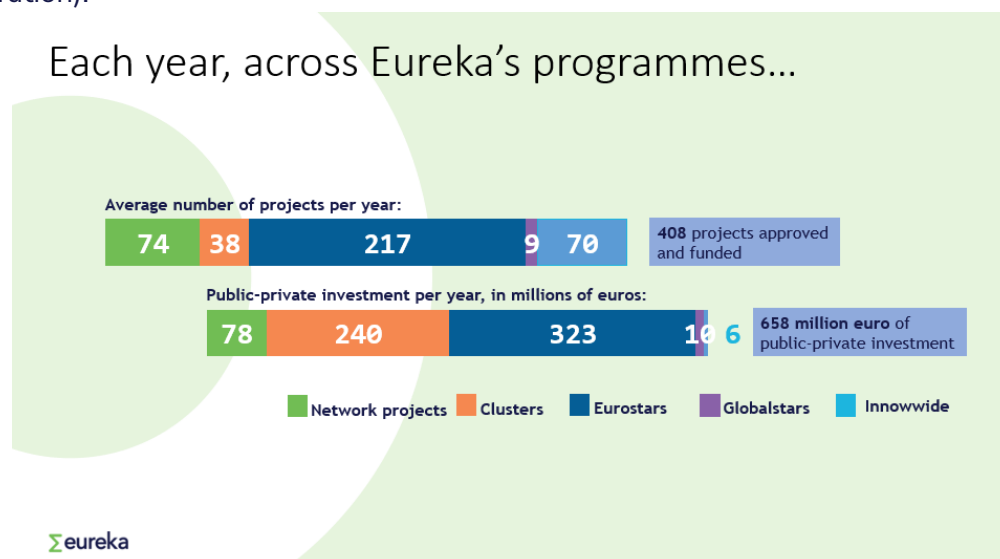


Figure 1 – Average number of projects/investment per year, Jan 2025

## Eureka Clusters

The first Cluster launched in 1987, focused on electronics. Over time, more emerged, becoming an increasingly important part of Eureka's suit of instruments.

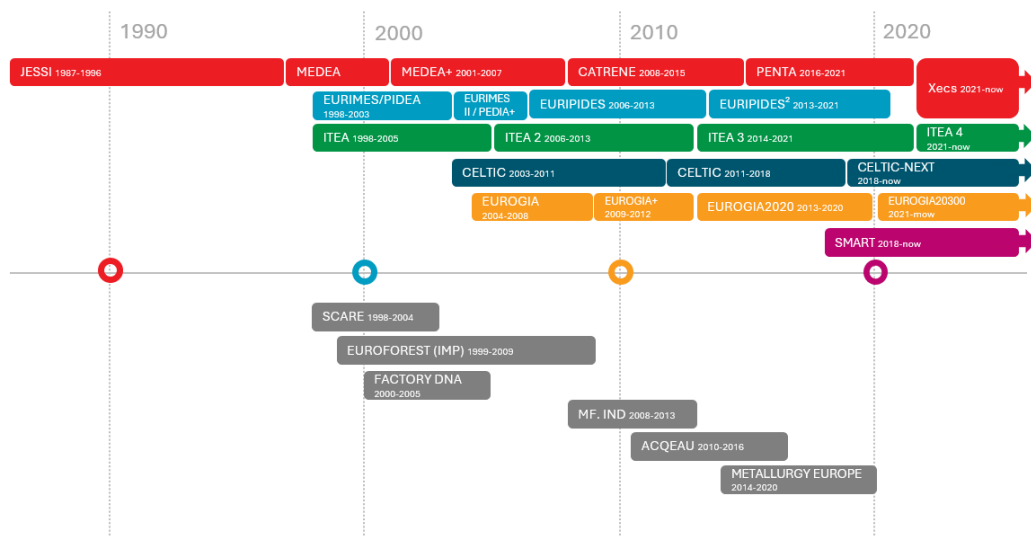


Figure 2 – History of Eureka Clusters

### The Eureka Clusters programme 2021-2025

In 2019, the network launched the first Eureka Cluster programme (via a multi-annual plan) to raise the visibility of five Eureka Clusters (Eurogia 2030, Celtic-Next, ITEA4, SMART and Xecs), grow country support and address emerging and cross-cutting themes in “joint calls”. A governance structure was put in place and annual operational plans were introduced to provide a view of calls and funding available.

A mid-term assessment found that the programme filled an important niche in the funding landscape, generating impactful projects in strategic technology areas. The programme had been successful in attracting new countries and a consequential portfolio of projects set in motion<sup>1</sup>. However, its potential would be increased by stimulating greater public-private interaction and through the development of harmonised processes.

### The Eureka Clusters programme 2025-2032

The Eureka Clusters Partnership Arrangement (2025-2032) is the result of intense public-private co-creation involving Eureka network representatives and the industry-led Cluster offices, facilitated and supported by the Eureka Secretariat. It consists of two parts:

- The **programme frame** describes the guiding characteristics and principles of the Eureka Clusters programme, as well as the governance arrangements, key programme-level decision-making processes and operational baselines.
- The **handbook** describes the processes for successful delivery of the programme.

<sup>1</sup> Eureka Clusters programme – Mid-Term Assessment Report (29 December 2023) and recent Eureka Cluster call outcomes.

Two further parts should be emphasised, which can be found in a separate annex:

- Eureka Clusters lay out strategic and operational objectives in **licence applications**.
- Eureka countries intending to support one or more of the Eureka Clusters on a medium to long-term have filled out a **public authority support form**<sup>2</sup>.

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<sup>2</sup> Eureka countries may participate in the programme even if they have not submitted a support form.

## 2. What is a Eureka Cluster?

The Eureka Clusters programme is a public-private arrangement consisting of Eureka countries and legal entities that operate: “Eureka Clusters”. These Eureka Clusters have been approved by the High-Level Group to represent, catalyse and support their international communities around their focused strategic research and innovation agendas, as well as implement regular calls for proposals using the Eureka network’s rules<sup>3</sup> and trademark.

Being part of the Eureka network, Eureka Clusters stimulate and support international collaboration on close-to-market (high technology readiness level) products, processes and services. Eureka Clusters are expected to be complementary to other Eureka instruments: industry-led long-term initiatives, focused on strategic technology areas, enabling larger ‘mid-sized’ projects with mixed consortia including a significant proportion of larger industrial players along the value chain.

Eureka Clusters are expected to actively participate in the governance of this programme, via the Inter-Clusters Operational Group and the Steering Board (see decision-making chapter).

### **Eureka Cluster communities**

Eureka Cluster communities are international groups of large companies, SMEs, end-users, academia and other research organisations which collaborate on specific technologies to bring next generation products and services to the market. Participants can be part of more than one community; this enables cross-fertilisation and helps tackle the multi-domain challenges facing our society.

### **Strategic Research and Innovation Agendas (SRIA)**

The Eureka Clusters define their own SRIA together with their community, which could include the input of the legal entity hosting the Eureka Cluster hosting organisation. The SRIAs include a long-term strategy and are updated regularly to cover upcoming challenges, changing needs, new technologies, etc.

### **Eureka Cluster calls**

Eureka Clusters implement at least one bottom-up call per year. Additionally, joint calls involving two or more Eureka Clusters with a specific focus area, flagships that leverage larger budgets from a group of countries and other types of initiatives may be launched in agreement between public authorities and the Eureka Clusters. The expected timelines are described in chapter 6.

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<sup>3</sup> “Rules” refers to Eureka’s statutes, which may be adapted at the network’s discretion, and also cover notes approved by Eureka’s High-Level Group. Not all rules are applicable to Eureka’s funding programmes. Examples of cover notes approved by the HLG that do pertain to Eureka’s funding programmes include the Eureka technology and market areas (EUREKA doc. 2016-0207).

## **Eureka Cluster proposals and projects**

Eureka Clusters generate a stream of high-quality industry-led proposals. They may organise an industry evaluation, in line with baselines (see Annex 1), and these may be used by public authorities to inform funding decisions. Clusters decide jointly with public authorities which proposals should receive a Eureka label. This signifies that a proposal is expected to be of high quality and is therefore recommended to receive public funding – though participating public authorities always have the final decision on whether to fund a beneficiary or not.

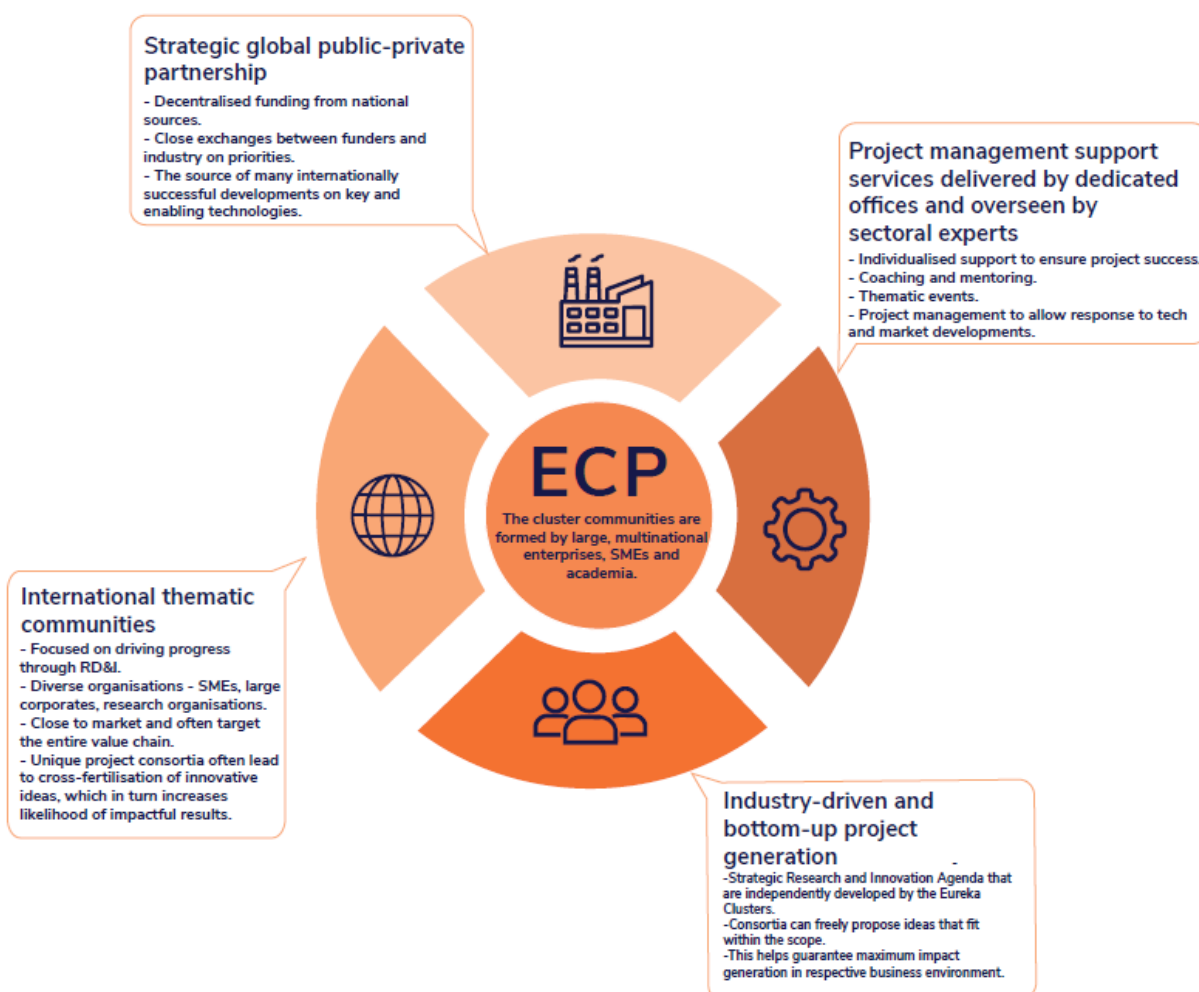
## **Eureka Cluster services**

Eureka Cluster offices, public authorities and the Eureka Secretariat offer potential and active project participants unique services. For example, Eureka Clusters organise events to catalyse the formation of consortia. Eureka Cluster offices, experts and public authorities provide detailed feedback to project applicants. Coaching and mentorship are available throughout the lifetime of a project. To cover the costs of these services, Cluster offices may levy a project fee; these fees must align with the Eureka Cluster fee policy (see Annex 2). Other financial models are also possible.

## **Governance**

The Eureka Clusters programme 2025-2032 establishes governance to encourage efficient and transparent decision making, public-private ownership of the programme and oversight by Eureka's High-Level Group. Eureka Clusters and public authorities (as well as the Eureka Secretariat) are expected to actively participate in the programme's governance structures.

### 3.Characteristics – Eureka Clusters programme



The Eureka Cluster programme is Eureka's industry-driven research, development and innovation programme. Research, development and innovation are global by nature, and the Eureka Clusters programme enables companies in Eureka countries to work together, ensuring mutual benefit and prosperity for the participating countries by fostering industry-led collaboration of the respective community members. The Eureka Clusters programme supports the Eureka network to be pro-active, fast and flexible in addressing new and emerging areas as well as impact-oriented themes for research, development and innovation collaboration through the constant evolution of the topics addressed by the industry-driven Eureka Cluster projects. The Eureka Clusters programme is unique in the way it adds value to industries and societies in Eureka countries and beyond.

This uniqueness is a combination of the following key-characteristics:

#### Industry-driven and bottom-up project generation

Eureka Cluster projects result from a bottom-up process that is driven by industry. Industry communities are centred around SRIAs independently developed by the Eureka Clusters. Industry defines the scope for proposals, and consortia can freely propose ideas that fit

within this scope for Eureka Cluster calls. This helps ensure that ideas are pursued in a timeframe that industry considers suitable for them to generate maximum impact in their respective business environment.

International thematic communities focused on driving progress through research, development and innovation

Eureka Cluster communities are global melting pots for innovation and comprise large multinational enterprises, SMEs and applied research institutions. Being close-to-market with mixed consortia, projects very often target the entire value chain. Due to the unique mix of project partners, innovative 'cross-pollination' frequently leads to different use cases of the same underlying technologies. This, again, greatly increases the likelihood of impactful results.

Project management support services delivered by dedicated Eureka Cluster offices and overseen by sectoral experts, offering unique flexibility during the project lifetime

Eureka Clusters provide project services well beyond project evaluation. Consortia are coached and mentored, which also allows less experienced coordinators to lead projects. Reflecting on achievements helps consortia to stay focused and strive for impact. Eureka Cluster offices provide agile project coordination and call management, responsive to tech and market development. This allows emerging and sometimes disruptive topics to be addressed swiftly within their technological domains. The services and events provided by the Eureka Clusters therefore greatly increase the probability of achieving the desired return on investment and allow development and execution of innovative and impactful projects.

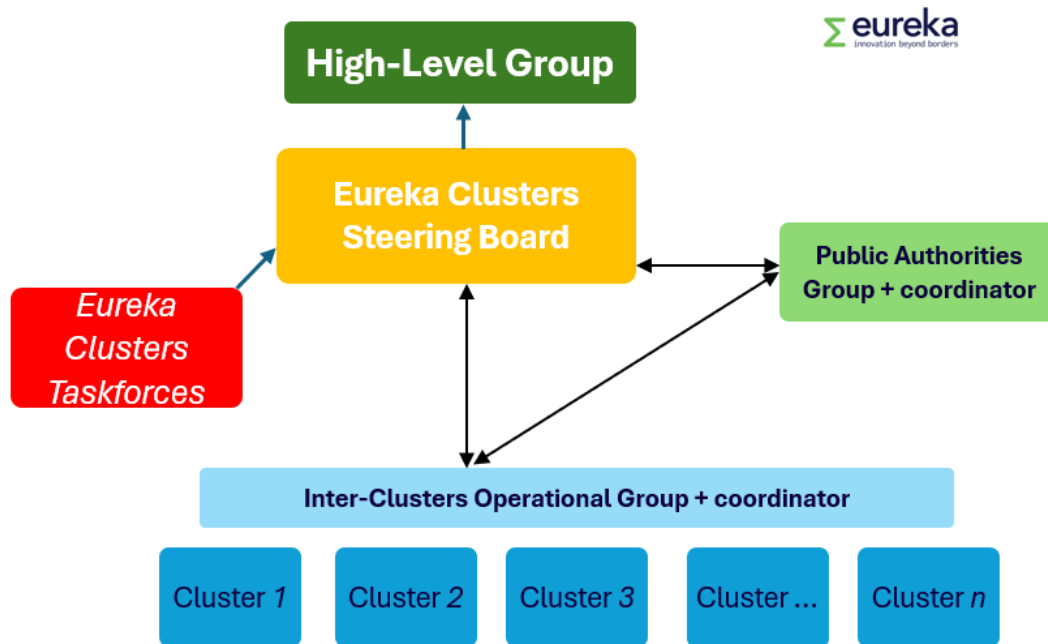
Strategic global public-private partnership

Eureka countries can join the Eureka Cluster programme to complement their own research, development and innovation priorities within a global context. Decentralised funding comes from national or regional ministries and funding agencies, which can make participation (for instance, for SMEs) easier. Close exchange between public authorities and industry through the Eureka Clusters programme Steering Board provides important insights for policymakers to evolve their national priorities guided by the impact that is generated by Eureka Cluster projects. This long-term, international, public-private initiative is unsurprisingly the source of many internationally successful developments of key and enabling technologies.

## 4. Governance structure

The Eureka Clusters programme is coordinated by a set of closely interacting governance configurations, which ultimately report to Eureka's High-Level Group.

The High-Level Group is the decision-making body of the Eureka network.



**Eureka Clusters Steering Board:** Acts as the top-level interlocutor to the High-Level Group and forum for public-private interaction in the Eureka Clusters programme. It drives and oversees strategic and operational developments. Additional industry representatives and other expert observers may be invited to participate in discussions. Broad public-private balance should be maintained in the event of changes in the number of Eureka Clusters. The Steering Board is supported by the Public Authorities Group and Inter-Clusters Operational Group coordinators and reports to the High-Level Group. See Annex 3a for more details.

**Inter-Clusters Operational Group:** Facilitates coordination between Cluster offices. Reports to the Steering Board. Its dedicated coordinator liaises with the Steering Board and provides it with support. See Annex 3b for more details.

**Public Authorities Group:** Facilitates coordination between public authorities participating in the Eureka Clusters programme. Reports to the Steering Board. Its dedicated coordinator liaises with the Steering Board and provides it with support. See Annex 3c for more details.

**Taskforces:** *Ad hoc* temporary and short-term formations called by the Eureka Clusters Steering Board to discuss and carry out specific tasks. See Annex 3d for more details.

## 5. Programme-level decisions

### Partnership Arrangement – approval

The Partnership Arrangement provides a framework for legal entities that have obtained a Eureka Cluster licence to operate as a Eureka Cluster and collaborate with other Eureka Clusters and Eureka countries in the Eureka Clusters programme (2025-2032). The Partnership Arrangement is approved by Eureka's High-Level Group and can only be amended with approval from the High-Level Group.

### Partnership Arrangement – amendment

The Eureka Clusters Steering Board may suggest modifications to the Partnership Arrangement by informing the Eureka Secretariat representatives of the possible modifications to be put for High-Level Group approval. The agenda of the High-Level Group is set at the Eureka Chair's discretion.

In exceptional circumstances, the High-Level Group may decide to put forward amendments to the Partnership Arrangement on its own initiative. Circumstances could include a breakdown of the governance arrangements that renders decision-making within the programme impossible. In such cases, the Steering Board (and potentially the Inter-Clusters Operational Group and Public Authorities Group) should be consulted at the earliest possible opportunity.

### Partnership Arrangement – early termination

The Partnership Arrangement is established for a period of seven years (1 July 2025 to 30 June 2032), with the expectation that it will run for that entire period (see chapter 7 for key requirement related to cross-Cluster harmonisation of processes).

The Partnership Arrangement may be terminated by decision of the Eureka High-Level Group. The minimum notice period for this to come into effect should be at least 12 months.

Without prejudice to any future decision made by the High-Level Group, the (early) termination of the Partnership Arrangement would *de facto* terminate all Eureka Cluster licences.

Examples of reasons for the High-Level Group initiating an early termination of the programme include:

- Developments in funding, rendering the programme unviable;
- A breakdown of the programme's governance, rendering effective public-private collaboration impossible;
- Major restructuring of Eureka's offering of programmes and processes, or dissolution of the network.

### Programme handbook – modification

The programme handbook is an operational document that will be developed during the programme. All processes described in the handbook must be in line with the principles

laid out in the Partnership Arrangement (i.e., complying with Eureka rules as approved by Eureka's High-Level Group).

The handbook can be updated at the discretion of the Eureka Clusters Steering Board. The Inter-Clusters Operational Group and the Public Authorities Group should be consulted.

#### New Eureka Clusters

Eureka welcomes proposals from industry-led communities to establish new Eureka Clusters. The eligibility requirements and an indicative procedure is provided in Annex 4a.

#### Modification of Eureka Cluster licence

Legal entities managing Eureka Clusters may submit modifications to their licence applications to the High-Level Group for approval via the Steering Board. The reasons behind modifications should be made clear. Eureka Clusters that intend to modify their licence form application should, when possible and appropriate, communicate this as far in advance as possible to participating public authorities (and ideally to the Inter-Clusters Operational Group, Public Authorities Group and Steering Board).

#### Submission, modification or withdrawal of a public authority support form

Public authorities may submit a support form, modify a previously submitted form or withdraw their form from the Partnership Arrangement. Public authorities that intend to withdraw support from one or more Eureka Clusters should communicate this to the concerned Eureka Clusters (and ideally to the Inter-Clusters Operational Group, Public Authorities Group and Steering Board) as far in advance as possible.

#### Ending and terminating Eureka Clusters

Eureka Cluster licences are granted by the Eureka network for a limited time, as specified in the Partnership Arrangement or the Eureka Cluster licence application.

A Eureka Cluster is considered "ending" if it plans to stop its services at the end of the period indicated in the Partnership Arrangement, or in its Eureka Cluster licence application, or by providing at least 12 months' notice of early end of services.

A Eureka Cluster that ends with less than 12 months of notice (or with no notice at all) before the period specified in the Partnership Arrangement or in the Eureka Cluster licence application is considered to be "terminating". The Eureka Cluster licence will cease to be valid from the (known) end date of the Cluster services.

An indicative procedure is described in Annex 4b.

#### Withdrawal of Eureka Cluster licence

The Eureka Clusters licence is granted based on the details provided in the Eureka Clusters licence form. There is an expectation that Eureka Clusters make best efforts to implement the activities and services outlined in the licence form and follow the principles of the

programme's Partnership Arrangement. Only in exceptional circumstances should the withdrawal of a Eureka Cluster licence be considered.

An indicative procedure is described in Annex 4c.

#### Modifications and updates to a strategic research and innovation agenda

Eureka Clusters catalyse and support their international communities around their focused strategic research and innovation agendas (SRIA). Eureka Clusters' SRIAs are likely to be updated during the operating period of the Eureka Cluster licence. A procedure has been established to promote the transparency of SRIA updates.

The procedure is provided in Annex 4d.

## 6. Public-private forward-planning

### Call dates

Call dates should be negotiated between the Eureka Cluster in question and the supporting public authorities.

Regular bottom-up call dates (opening, closing, project outline, final project proposal, etc.) shall be established and communicated to public authorities, the Public Authority Group, and the Eureka Secretariat at least nine months in advance of the call opening.

Shorter lead times may be envisaged for *ad hoc* or joint calls that are in addition to regular Eureka Cluster bottom-up calls.

Eureka Clusters shall endeavour to maximise the lead times for call dates.

### Meetings or events requiring the participation of public authorities

Meetings requiring the participation of public authorities should be established in consultation with public authorities and other Eureka Clusters.

Meetings or events requiring the participation of public authorities shall be established well in advance. Eureka Clusters shall endeavour to maximise the lead times for meetings requiring the participation of public authorities.

Only in truly exceptional circumstances shall (individual) Cluster meeting dates be set during, or in the two working days preceding or following, the Eureka network meetings or Eureka's Global Innovation Summit (unless organised within the framework of those events).

### Meetings or events for beneficiaries

Meetings for beneficiaries should be established in consultation with public authorities and other Eureka Clusters.

Online meetings or events for beneficiaries shall be set at least two months in advance.

*In situ* meetings or events for beneficiaries (e.g., in-person matchmaking events) should be established at least ten months in advance, indicating the week and general location of the event; the date and exact location should be confirmed three to six months in advance.

The Inter Clusters Operational Group shall discuss the possibility of running joint or back-to-back events to maximise added value and cost-benefit of travel for public authority representatives and companies.

For all meetings or events aimed at beneficiaries, Eureka Clusters shall endeavour to maximise lead times.

Public authorities can support Eureka Cluster calls by organising national or regional webinars or events. If Eureka Cluster support for such an event is foreseen, the Cluster office should be informed at least two months in advance (e.g., to help ensure speaker availability).

## 7.Data, assessment and impact

The Eureka Clusters programme operates as part of the Eureka network and its rules, including those pertaining to data. This helps ensure data compatibility between Eureka instruments and with Eureka country representatives.

During the lifetime of the programme, the Eureka Clusters programme will need to respond to data-related developments arising from the Eureka network. It is expected that any initiatives relating to data be carried out in consultation with stakeholders in the Eureka Clusters programme.

### Key principles

Regarding data, the Eureka Clusters programme operates on the principle of being ‘as open as possible, as closed as necessary’

Data collection requirements should aim to keep administrative overhead as low as possible for all stakeholders.

Eureka Clusters should make best efforts to respond to data requests from public authorities, the Eureka Secretariat or Eureka country representatives within an appropriate timeframe. Public authorities should make best efforts to furnish data required for the efficient running of calls, evaluations and project management.

### Project monitoring

Eureka Clusters are responsible for ensuring project data are complete, accurate and up to date. Public authorities should endeavour to assist Eureka Clusters, when relevant and appropriate, in this task. Monitoring data are defined in Annex 5a.

Eureka Clusters programme data should be visible to Eureka country representatives and interoperable with other Eureka programme data. A public authority portal (<https://eurekaclusters.eu/>) has already been established towards this goal; updates to this should be considered when requested by the Steering Board.

### Call monitoring

Harmonised and regular (e.g., yearly) reporting of call outcomes across Eureka Clusters shall be established throughout the programme to provide a clear view of key parameters at different call stages. These should be developed in close consultation with stakeholders involved in other Eureka instruments, to ensure alignment of approaches.

### Market impact reports

Market impact reports are used by the Eureka network to capture project results and impacts at 18 and 36 months after project end. Eureka Clusters will ensure mechanisms are in place to capture these data, delivering compatible datasets to the Eureka Secretariat with an agreed regularity.

### Key performance indicators (KPIs)

A set of KPIs will be established (e.g., by a taskforce) early in the lifetime of the programme but before the launching of the mid-term assessment (see below). The list of KPIs shall be annexed to the Partnership Arrangement and operational aspects relating to their capture elaborated in the programme handbook.

It is expected that KPIs be:

- *Measurable* – either directly using established sources or via *ad hoc* data collection;
- *Appropriate* and *realistic* – as a KPI and as regards the programme's potential impact;
- *Simple* – to communicate and comprehend;
- *Helpful* – to programme development, e.g., via targets being set.

Per-Eureka Cluster and aggregate Eureka Cluster programme parameters to be considered for KPIs and targets could include:

- Time to project start;
- Total public/private investment;
- Average project size;
- Percentage newcomers (e.g., per call);
- Organisation types (e.g. SMEs, large corporates, research in running projects);
- IP, peer-reviewed papers, and standards.

Other, longer-term impacts could also be considered, following the principles above.

### Assessment and evaluation

A mid-term assessment process will commence in the second half of 2027 to deliver its results to the High-Level Group in 2028. This will, *inter alia*, report on progress towards cross-Eureka Cluster and public authority harmonisation of processes and forms/templates related to calls, evaluations, labelling and streamlining funding decisions (i.e., to quicken funding decisions). It may also examine the efficacy of the governance structure and processes put in place and any other aspect of programme design and delivery. KPIs(see above) should also be assessed.

The mid-term assessment of the Eureka Clusters programme 2021-2025 could form a useful input to shape this exercise.

Should the programme run for the planned seven years (i.e., if the mid-term assessment finds adequate progress towards cross-Eureka Cluster harmonisation), an additional assessment focused on impact could be foreseen for 2030-2032.

### Data protection

Eureka Clusters operate in accordance with relevant legislation regulating the secure collection, storage and processing of data. This includes the General Data Protection Regulation (GDPR) in all European Union (and many other European) countries.

## 8. Communications and marketing

The Eureka Clusters programme Partnership Arrangement aims to promote the visibility of individual Clusters' identities alongside that of the Eureka network. This should be achieved through focused promotion of Eureka Cluster activities.

Application of *individual Eureka Cluster visual identities* helps ensure recognition of each Cluster, community ownership – and, ultimately, sustainable and impactful Eureka Clusters. Eureka Cluster licences are granted to run the Eureka Cluster. Communications and marketing should make the relationship between the Eureka network and its Eureka Clusters clear.

The *Eureka visual identity* recognises the crucial place that the Eureka Clusters have as part of the Eureka portfolio of programmes and their link to the network: it gives transparency about sources of funding leveraged, highlights its core philosophy (e.g., international collaborative research, development and innovation on close-to-market products, processes and services), and indicates governance links described within this partnership arrangement.

This promotion of dual visibility properly reflects the public-private nature of the relationship between the Eureka network and the Eureka Clusters.

### Eureka Cluster websites

Eureka Clusters are expected to establish websites or webpages to promote/coordinate their Eureka Cluster activities.

The structure, content and management of a Eureka Cluster website is the responsibility of the legal entity managing the Eureka Cluster and/or the Eureka Cluster office itself. The individual Eureka Cluster website is expected to be up to date and contain accurate and useful information for beneficiaries and public authorities.

Some requirements for the Eureka Cluster websites, which will contribute to a clear Eureka identity and alignment among all the Eureka Clusters, are outlined in the Partnership Arrangement and are as follows:

- Use of the Eureka logo and Clusters programme identifier (described below);
- Acknowledgement of the public-private partnership (described below);
- A page (or equivalent) outlining and explaining clearly any applicable fees (or other costs to beneficiaries) that are levied for participating in Eureka Cluster activities and projects, as well as the services to be rendered (see Annex 2- Eureka Cluster fee policy).

### Visual identity

**Individual Eureka Clusters:** Eureka Clusters may maintain, develop and promote their own independent corporate identities. Eureka Clusters' corporate identities should be treated as

complementary to Eureka's (see above). Eureka Clusters are encouraged to inform all stakeholders of changes to their corporate identity.

**Eureka:** All Eureka Clusters must display the Eureka logo on independent websites or public-facing publicity materials or media that they establish or produce for the purposes of communicating and promoting their activities. The approved Eureka logos are:



**Eureka Clusters programme identifier:** Eureka and its Secretariat have established a Eureka Clusters programme identity as part of Eureka's overall visual identity architecture. Individual Eureka Clusters must display the programme identity when promoting the *programme* (as opposed to individual Cluster activities), or activities like joint calls that are organised within the frame of the Clusters programme:



Public authorities should display the programme identifier when promoting the programme or activities that are organised within the frame of the Eureka Clusters programme.

It is not necessary for Eureka Clusters or public authorities to display both the Eureka logo and the Eureka Clusters programme identifier when promoting Eureka Cluster programme activities; flexibility can and should be given to adapt to circumstance.

#### Acknowledgement – programme

The following text should be displayed (e.g., on the footer) of any independent website a Eureka Cluster maintains:

*"[Eureka Cluster name] has been approved by the Eureka network to operate within the framework of the Eureka Clusters programme for the period 2025-2032".* A link should be provided to the Eureka website.

The relationship to Eureka should be made clear by Eureka Clusters in public presentations (e.g., by displaying the Eureka logo).

The Eureka website will give visibility to the programme and the individual Eureka Clusters. It will ensure that there is clarity regarding the public-private relationship between the network and Eureka Clusters.

### Acknowledgement – project funding

Participants in Eureka Cluster projects should include the following in (peer-reviewed) publications, press releases, webpages and events materials:

*“[Name / acronym] project has received funding from [relevant ministry and/or funding agency name(s)] through Eureka, its Clusters programme and [Cluster name]”.*

Individual funding agencies and Eureka Clusters may have their own requirements. These may be followed instead of the above, so long as Eureka and its Clusters programme is acknowledged. In certain cases, it is possible that public funding rules trump the above requirement.

### Eureka Secretariat support

The Eureka network, through its secretariat, maintains a central website for all Eureka programmes, including the Clusters. The Eureka website is the responsibility of the Eureka Secretariat, which should consult with Eureka Clusters on Cluster-related content.

The Eureka Clusters should provide timely information to the Eureka Secretariat regarding calls and events (c.f. decision-making chapter); they should also respond to requests for information such as project data or success stories. This information may be used to keep the Eureka website up to date and to publicise Eureka Cluster activities in the communications channels it maintains.

The Eureka Secretariat may provide communications and marketing support to activities and taskforces initiated by the Eureka Clusters programme Steering Board.

Provision of Eureka Secretariat resources (of any kind) is entirely at the discretion of its Director General.

### Eureka member support

Eureka ministries and funding agencies should promote Eureka Cluster calls for projects and events, as appropriate, following the communications rules above.