

European Partnership on Innovative SMEs/**Innowide** **Call 2** for market feasibility projects

SmartSimple platform guidelines

Version 1.0 (25 July 2023)

Content

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https://eureka.smartsimple.ie/

If you are a new user, click on **“Register Here”** and complete the registration form.

Once you submit the registration form, you will receive an email confirming your username and password. **Make sure to check your spam folder!**



The screenshot shows the Eureka application portal login page. At the top left is the Eureka logo with the tagline "Innovation beyond borders". The page is titled "Login". There are two input fields: "Email" and "Password", both with icons for email and a key respectively, and a small "..." icon on the right of each field. Below the fields is a large green "Log In" button. To the right of the button is a link for "Forgot Password?". Below the button, there is a message: "Please log in if you are already registered. If you do not yet have an account, please register using the link provided." At the bottom left of the page is a green "Register Here" button. To the right of the login form, there is a section titled "Eureka application portal" with the text: "Please login to access your Eureka Network Projects, Globalstars or Innowide applications."

1. Click on “open calls” on your dashboard. This will display our open Network projects, Globalstars and Innowwide funding opportunities.



 **Apply for Eureka Funding Opportunities**

10
Open Calls

2. Select the **Innowwide** call for market feasibility projects and click on “apply now”.



	INNOWWIDE	<p>CALL 2 Call for market feasibility projects: - If you are an innovative SME, you can apply for a grant of 60,000 euros to assess the viability of your research or commercial ambitions in international markets. - Funding is for SMEs in European Union Member States or Iceland, Israel, Norway, or Türkiye partnering with a local counterpart (main subcontractor for the market feasibility project) in one of the target regions: Africa, Americas, Asia or Oceania. - This year, the EU Partnership on Innovative SMEs / Innowwide will fund 70 projects.</p>	<p>Eureka_Innowwide_call_2_call_text.docx</p>	<p>17/10/2023 14:00</p>
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First, an **initial questionnaire** will help you understand if Innowwide is the right programme for you.

i This page will guide you as you start writing your application. If you can answer 'yes' to all the questions below, you're on the right track! However, these questions are only indicative. Before applying or seeking help from us, review your project, **check Innowwide's eligibility criteria and read our guidelines**. You can also contact your national or regional funding body to talk to them about your project idea. Find their contact details on our website www.eurekanetwork.org ("Our programmes" - "In your country").

▼ Self assessment

*** Do you represent an innovative SME based in an EU Member State or Iceland, Israel, Norway or Türkiye?**

To apply and receive Innowwide funding, you must be an SME in a country participating in our Innowwide programme. These are European Union Member States, Iceland, Israel, Norway or Türkiye.

Your company must fit the European Commission definition of an SME. To understand if you qualify as an SME, read the User guide to the SME definition (available at <https://data.europa.eu/doi/10.2873/620234>).

Branches of companies; departments, centres or offices set up within a parent organisation that are not legal entities; and individuals are not eligible to receive Innowwide funding.

For more information, read our guidelines.

Yes No

*** Have you identified a pilot market (a target country in Africa, Americas, Asia or Oceania) where you want to take your R&D and launch a new commercial venture?**

You may have an innovative product, process or service concept, or a solution you have already developed and commercialised in your home market that you want to take to a new market.

Before launching a commercial venture in a new market, it is important to understand the business environment, including the financial, legal, market and cultural aspects.

Innowwide allows you to gain insights beyond conventional market studies, selecting sales channels and export aid. By supporting your market feasibility project, Innowwide helps you de-risk your commercialisation track, creating the favourable conditions you need to increase the uptake of your innovative solution in new markets.

SMEs can develop product-, process- or service- market combinations and partnerships with strategic local counterparts to generate business opportunities and compete in new and emerging markets outside Europe.

Yes No

Continue

Fill in the questionnaire and click on 'continue'.

Your application will receive an identification code, which includes your unique project number/an acronym of the programme you are applying to/the call for projects code.

2023-19083/IW/CALL 2

eureka
innowide

Co-funded by the
European Union

READ ME FIRST (click on the - or + symbol in the upper right corner of this window to collapse or expand these instructions)

Call for submissions is open

View Application pdf

Call Guidelines

PROJECT DESCRIPTION SME STATUS/COMMITMENT PROPOSAL - THE PITCH PROPOSAL - EXCELLENCE PROPOSAL - IMPACT PROPOSAL - >

After you fill in the project description section, you will be able to invite your counterpart to sign a commitment in the platform (invitations feature will become visible on the left menu).

* Project Acronym Pick an acronym by which your project will generally be known.

Innovate with me 1 words left

Scroll right to see all sections of your application form.

Instructions can be found below each section and question.



03 Filling in the application form

- As you fill in your application form, click on **“Save Draft”** regularly to update values and keep all entered information.

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PROJECT DESCRIPTION SME STATUS/COMMITMENT PROPOSAL - THE PITCH PROPOSAL - EXCELLENCE PROPOSAL - IMPACT PROPOSAL - IMPLEMENTATION ETHICS SELF ASSESSMENT DECLARATION OF HONOUR

350 words left

* Confirm that your application has an exclusive focus on civil applications. Remember that Innowwide only funds projects that the project itself has a clear focus on civil applications performed by the ethics panel.

Yes

* Technical Area

Please select a technical area that best matches your project.

Protecting the Envir

* Specify Technical Area

Please select a technical area that best matches your project. Select the most appropriate category, you don't need to make a selection at every level.

Water Management

Save Draft Submit Save & Validate Remove

NEXT >

- Click on **“Save & validate”** to check whether you're missing any mandatory information before you submit.
- Click on **“Submit”** when your application is complete and before the call deadline. After submission, you cannot make changes to your application.
- Click on **“Remove”** if you want to delete your application

Please communicate with your counterpart to make sure this information is correct.

2023-19083/IW/CALL 2

< PROJECT DESCRIPTION SME STATUS/COMMITMENT PROPOSAL - THE PITCH PROPOSAL - EX

✓ Local counterpart (main subcontractor)

- Having one local counterpart (main subcontractor), based in the target country.
- After you fill in the project description section, you will be able to invite your local counterpart (the invitations feature will become visible on the left menu).

* Full legal organisation name (main subcontractor)

WizardofOz&Co.

* Country (main subcontractor)

Your main subcontractor must be based in your target country.

United States of America

* Type of Organisation (main subcontractor)

Large industry

* Activity Field (main subcontractor)

Research / Technological Consultancy Legal Brokerage Branding & Marketing

In the PROJECT DESCRIPTION section,

- select your target country and
- fill in the information regarding your local counterpart in the selected target country.

You need to invite your counterpart (main subcontractor in the market feasibility project) to sign a commitment in the platform before you submit your project application.

SEE SECTION 04 Inviting your counterpart

SME STATUS: Start by completing the SME assessment

1. Go to the SME STATUS/COMMITMENT section and click on 'Open' to access the form.

PROJECT DESCRIPTION **SME STATUS/COMMITMENT** PROPOSAL - THE PITCH PROPOSAL - EXCELLENCE PROPOSAL - IMPACT PROPOSAL - IMPLEN >

SME Assessment

Small and medium-sized enterprises (SMEs) are defined in the EU recommendation 2003/361 (<http://ec.europa.eu/sme/>). Use this SME self-assessment tool to determine whether your organisation qualifies as a small and medium-sized enterprise. Remember that branches; departments/centres/offices set up within or under a parent organization can be considered as eligible within Innowwide calls for proposals.

Primary Contact	Status	SME
Open	Katie Sera	Draft @le

SME ASSESSMENT

Which of the following reasons explain why KS Test Organisation has no economic activity?

* Organization was created within the last 12 months? (annual closed accounts not yet approved)

Newly established
Select 'Yes' also if the company does not have approved financial accounts covering 12 months. In this case you may be asked to fill the financial data with the figures taken from a Business Plan.

Yes

* Organization has a lengthy time-to-market period

Long time to market
Select 'Yes' if the company has an economic activity (definition) but its latest closed accounts do not show a turnover (i.e. biotech, pharmac. etc)

No

Organization Category

i According to your data your Organisation is classified as **STARTUP**. You may need to upload a two-year projected summary business plan according to National Accounting law or EC Directive 2013/34

Save Draft Complete

2. Fill in the form and click 'Save Draft' to update the organisation category.

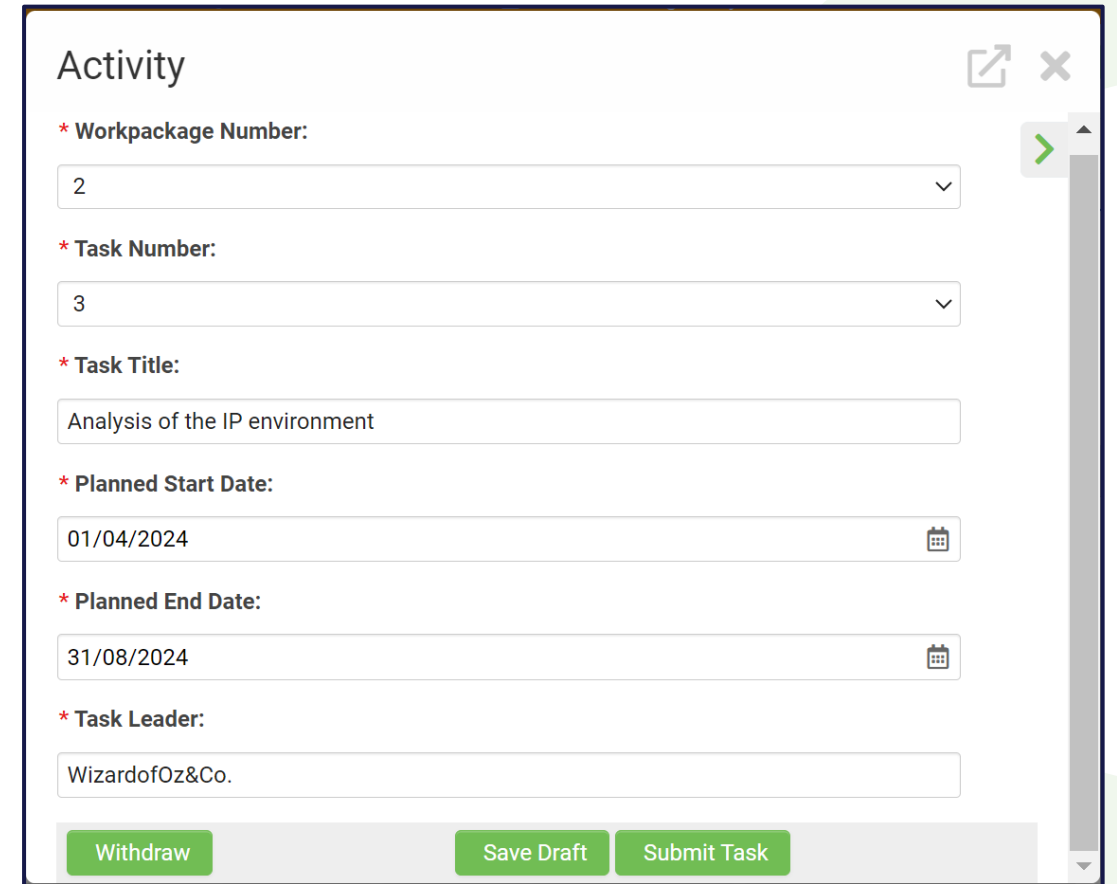
3. Then click on 'Complete'.

IMPLEMENTATION

How to fill in the Gantt:

1. Click on '+' to create a new task (enter one row per each project task)
2. Fill in the information for the task
3. When completed, click on 'Save Draft', then click on 'Submit task'

You can also re-open a submitted task to edit or withdraw it.



Activity

* Workpackage Number:
2

* Task Number:
3

* Task Title:
Analysis of the IP environment

* Planned Start Date:
01/04/2024

* Planned End Date:
31/08/2024

* Task Leader:
WizardofOz&Co.

Withdraw Save Draft Submit Task

IMPLEMENTATION

How to fill in the Gantt:

- Max project duration is 6 months (this will be validated upon submission of your application)
- Select **1 April 2024** as the indicative starting date for your project
- **'Save draft'** in your application to see submitted tasks. (Only tasks at status 'submitted' will be shown on the chart).

	Workpackage Number	Task Number	Task Title	Planned Start Date	Planned End Date	Status
Open	1	1	Product commercial research	01/04/2024	01/08/2024	Task Submitted
Open	2	1	Analysis of the IP environment	01/04/2024	31/08/2024	Task Submitted
Open	2	2	Technology valuation	01/05/2024	25/07/2024	Task Submitted

	1. Apr 2024	8. Apr 2024	15. Apr 2024	22. Apr 2024	29. Apr 2024	6. May 2024	13. May 2024	20. May 2024	27. May 2024	3. Jun 2024	10. Jun 2024	17. Jun 2024	24. Jun 2024	1. Jul 2024	8. Jul 2024	15. Jul 2024	22. Jul 2024	29. Jul 2024	5. Aug 2024	12. Aug 2024	19. Aug 2024	26. Aug...	
1.1 - Product commercial ...	2.1 - Analysis of the IP environment Start: 01/04/2024 End: 31/08/2024																						
2.1 - Analysis of the IP ...	[Green bar]																						
2.2 - Technology valuatio...												[Orange bar]											

ANNEXES

Almost everything we need to know is stated in your application form.

The only document we need you to attach as **annex** is:

- o **Detailed Workplan** (upload in IMPLEMENTATION section).

A **template is provided** for this document.

ADDITIONAL INFORMATION

As part of the application process, you also need to:

- Complete an [ethics self-assessment](#)
- Agree on the terms set in the [Declaration of Honour](#)

2023-19083/IW/CALL 2



The **invitations** feature will become available on the left menu **after you have completed the project description section.**



READ ME FIRST (click on the – or + symbol in the upper right corner of this window to collapse of expand these instructions)

Call for submissions is open

 View Application pdf

 Call Guidelines

PROJECT DESCRIPTION

SME STATUS/COMMITMENT


PROPOSAL - THE PITCH

PROPOSAL - EXCELLENCE

PROPOSAL - IM

After you fill in the project description section, you will be able to invite your counterpart to sign a commitment in the platform (invitations feature will be available after you have completed the project description section)

*** Project Acronym**

Innovate with me 

1 words left

*** Project Title**

04 Inviting your counterpart

INVITATION

1. Click on 'Invitations' (left menu)
2. Click on '+'
3. Fill in your counterpart's details
4. Select role 'counterpart'
5. Click on 'Invite' (or if you want to send the invitation later, click on 'Save'). Your counterpart will receive an email to accept/decline your invitation.

You can cancel the invitation here.

If the status of the invitation is 'accepted', you will need to inform innowide@eurekanetwork.org to remove the created commitment form.

Only one accepted invitation per application is allowed.

You can re-send the invitation here.

Prefix	First Name	Last Name	Email	Role	Status
Ms	Dorothy	Gale	gale.dorothy@wizardofoz.org	Counterpart	Invited

Save Invite

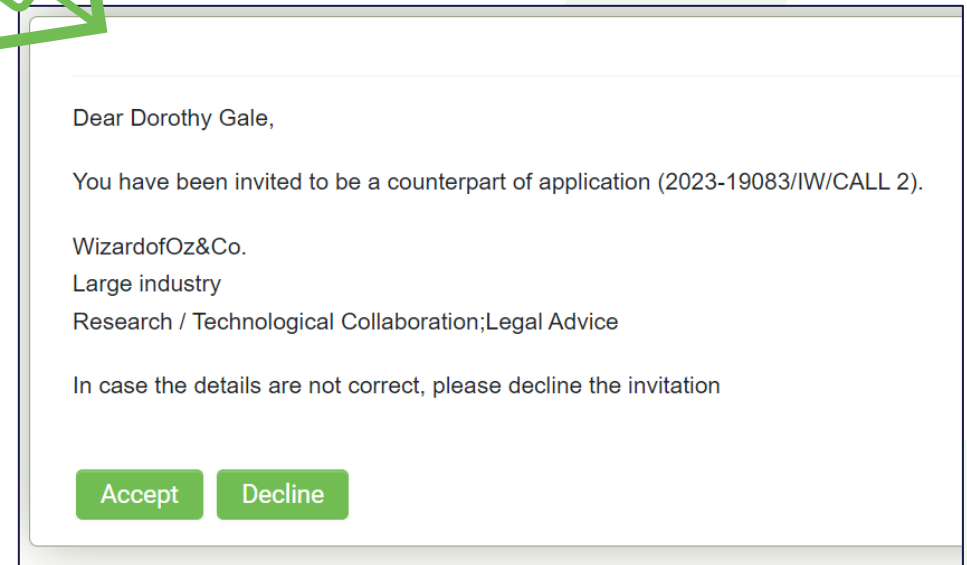
04 Inviting your counterpart

Counterpart

You will receive an invitation email from the applicant to approve a commitment form in the platform.

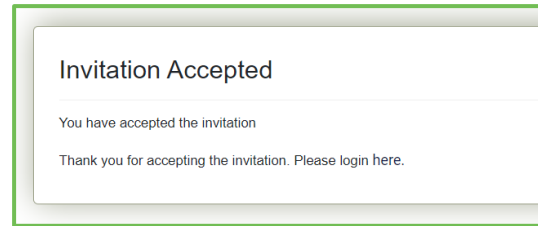
The invitation email contains:

- Project ID and short summary
- Information (your organisation's name and type of organization, and description of your company), filled in by the applicant
- Link to accept/decline the invitation and register in the platform



Counterpart

You will receive an invitation email from the applicant to approve a commitment form in the platform.

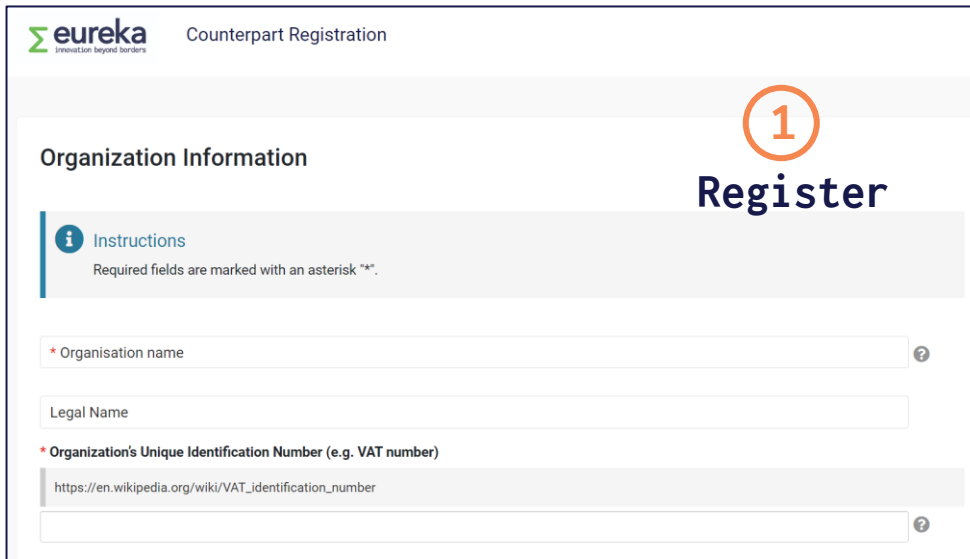


NEXT STEPS after you accept the invitation:

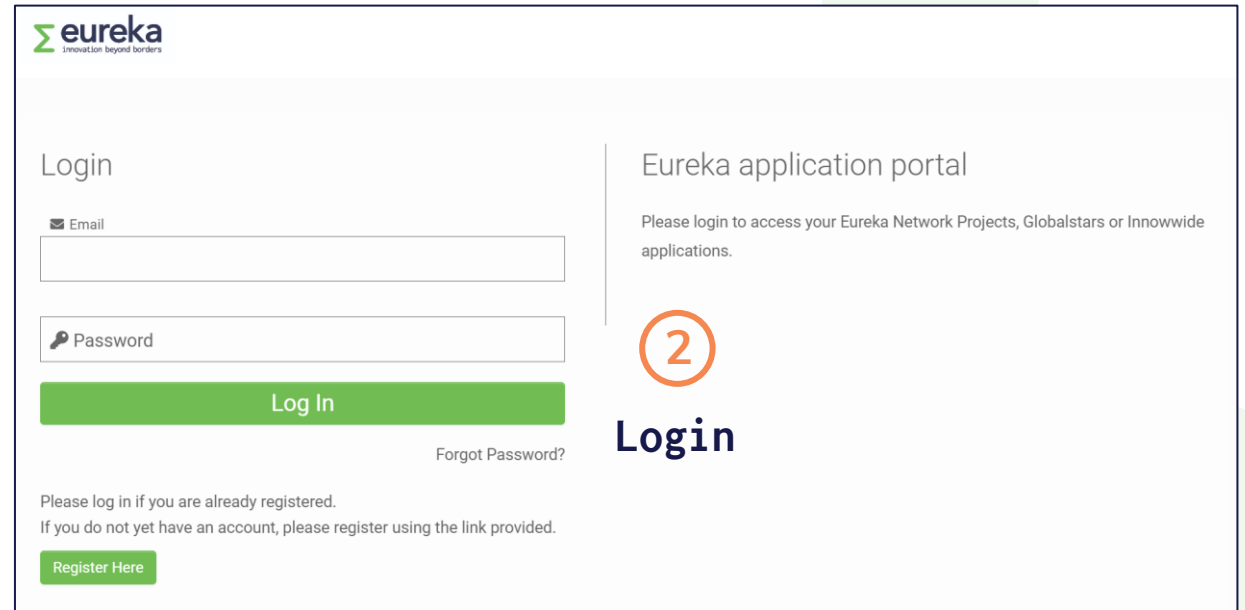
1. **Register** (you will need to fill in a registration form if you are accessing the platform for the first time);
2. **Login** (once you log in for the first time, you should change your password by visiting the personal settings menu and clicking on the password tab);
3. Click on **'pending'** on your dashboard. Click on **'open'**;
4. **Agree** on the terms set in the commitment and the declaration of honour;
5. Click on **'save draft'**. Click on **'complete'**.

Counterpart

NEXT STEPS after you accept the invitation:



The screenshot shows the 'Counterpart Registration' page on the Eureka portal. The page title is 'Counterpart Registration' and the Eureka logo is in the top left. A large orange circle with the number '1' is positioned in the top right corner, with the word 'Register' written below it. The main heading is 'Organization Information'. Below this is an 'Instructions' section with an information icon and the text 'Required fields are marked with an asterisk *'. There are three input fields: 'Organisation name' (marked with an asterisk), 'Legal Name', and 'Organization's Unique Identification Number (e.g. VAT number)' (marked with an asterisk). The third field contains the URL 'https://en.wikipedia.org/wiki/VAT_identification_number' and has a help icon to its right.



The screenshot shows the 'Login' page on the Eureka portal. The Eureka logo is in the top left. The heading is 'Login'. There are two input fields: 'Email' and 'Password'. Below the 'Password' field is a green 'Log In' button. To the right of the login fields is a section titled 'Eureka application portal' with the text 'Please login to access your Eureka Network Projects, Globalstars or Innowide applications.' Below this is a large orange circle with the number '2' and the word 'Login' in a large font. Below the 'Log In' button is a 'Forgot Password?' link. At the bottom, there is text: 'Please log in if you are already registered. If you do not yet have an account, please register using the link provided.' and a green 'Register Here' button.

Counterpart

NEXT STEPS after you accept the invitation:

My Activities

1
Pending

0
Submitted Activities

3 Click on 'pending'. Then, click on 'Open'.

Pending

Search: [] x Q 1-1 of 1 < >

#	Application ID	Primary Contact	Status	Created Date	Deadline Date	
1	2023-19083/IW/CALL 2	Dorothy Gale	Draft	06/07/2023 15:39		Open

Counterpart

The commitment form activity for the counterpart contains two tabs (LETTER OF COMMITMENT/ DECLARATION OF HONOUR).

- 4 Agree on the terms set in the commitment and the Declaration of Honour
- 5 Click on 'Save Draft', then click on 'Complete'

When you complete the activity, the applicant is notified by email.

2023-19083/IW/CALL 2 (Commitment Form)

LETTER OF COMMITMENT DECLARATION OF HONOUR

Letter of commitment

On behalf of WizardofOz&Co., I undersigned Dorothy Gale, in my capacity as CEO, commit to setting up all necessary provisions to participate as a counterpart of beneficiary [redacted] in the application 19083 / Innovate with me submitted to the Eureka Innnowwide call for projects, should the application be funded. I also confirm that WizardofOz&Co. will participate and contribute to the activities as planned in this project and described in the application. I hereby declare that I can commit to this process on behalf of the organisation I represent.

*

I Agree

NEXT >

Save Draft Complete

05 Commitment form (by counterpart)

- The last step is submitting your application, but if ever you want to delete your application before the call for projects deadline, click on “remove” and it will disappear from your dashboard.
- You can go back to your application in progress from your dashboard at any time by clicking on ‘In progress’.
- Make sure you have double checked everything against the call for projects instructions.
- Click on “save and validate” to check whether you’re missing any mandatory information before you submit.
- Click on “submit”. You will receive an email confirming that you have successfully submitted your project application!
- You are only allowed to submit one application per call.

Good luck!

innowide@eurekanetwork.org